

Amendments to the Specification:

Please replace paragraph [0001] with the following amended paragraph:

COPYRIGHT NOTICE

[0001] A portion of the disclosure recited in the specification contains material which is subject to copyright protection. Specifically, a Microfiche Appendix in accordance with 37 CFR Section 1.96 is included that lists source code instructions for a process by which the present invention is practiced in a computer system. The Microfiche Appendix comprises ~~_____~~[TBD] 13 sheets of microfiche containing ~~_____~~[TBD] 1180 frames, or pages, of source code. The copyright owner has no objection to the facsimile reproduction of the specification as filed in the Patent and Trademark Office. Otherwise all copyright rights are reserved.

Please replace paragraph [0043] with the following amended paragraph:

[0043] Additionally, ~~_____~~[TBD] ~~pages of a hardcopy appendix has been included in~~ U.S. Patent Application No. 10/121,117, filed April 10, 2002, entitled "SYSTEM FOR INCLUDING ADVERTISING IN A PRESENTATION OF INFORMATION" which is incorporated herein. The hardcopy appendix that describes the application programming interface (API) for the Leelou product and that describes the class hierarchy of the objects used in the program.-

Please replace paragraph [0064] with the following amended paragraph:

[0064] Figure ~~2~~ 6 shows the display in Leelou after several screenshots have been taken. The application program that is the subject of the screenshots is the standard calculator program provided in the Microsoft Windows 95 operating system.

Please add the following new paragraph after paragraph [0001]:

CROSS-REFERENCES TO RELATED APPLICATIONS

[0002] The present application is a divisional application of U.S. Patent Application No. 10/121,117, filed April 10, 2002, entitled "SYSTEM FOR INCLUDING ADVERTISING IN A PRESENTATION OF INFORMATION", which in turn is a divisional application of U.S. Patent Application No. 09/357,556, filed July 16, 1999, entitled "SYSTEM FOR CREATING MEDIA PRESENTATIONS OF COMPUTER SOFTWARE APPLICATION PROGRAMS", now U.S. Pat. No. 6,404,441, the disclosures of which are incorporated by reference herein.